

3R GOOD PRACTICES IMPLEMENTED BY NGOs/



3R Good Practices in India

NGO /CBO	Hand in Hand, Tamil Nadu
Activity	Municipal solid waste management in local bodies
OUTLINE OF 3R GOOD PRACTICES	
Keywords	Solid Waste Management, SMW Model, Green Friends
Country	India
Area Implemented	19 Panchayats I Kanchipuram District, Tamil Nadu, India
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Waste Sector	Municipal solid waste
3R Practice	<ul style="list-style-type: none"> ▪ Promoting the concept of waste reduction and product reuse amongst general public ▪ Recycling of organic waste through composting ▪ Recycling of dry waste (paper, plastics, glass, metals) through linkages with the recycling sector
Website / Data Source	www.hihseed.org

OVERVIEW OF PRACTICES

Introduction

Hand in Hand/SEED is a non-profit organization started with the initial focus on child labour elimination, education and the empowerment of women. With time, our activities have expanded as per the demands from the community. Preservation of the natural environment has become one of our main priorities with the primary focus on Solid Waste Management (SWM). The objective of Hand in Hand is to build an environmentally and economically sustainable SWM model in partnership with the local body.

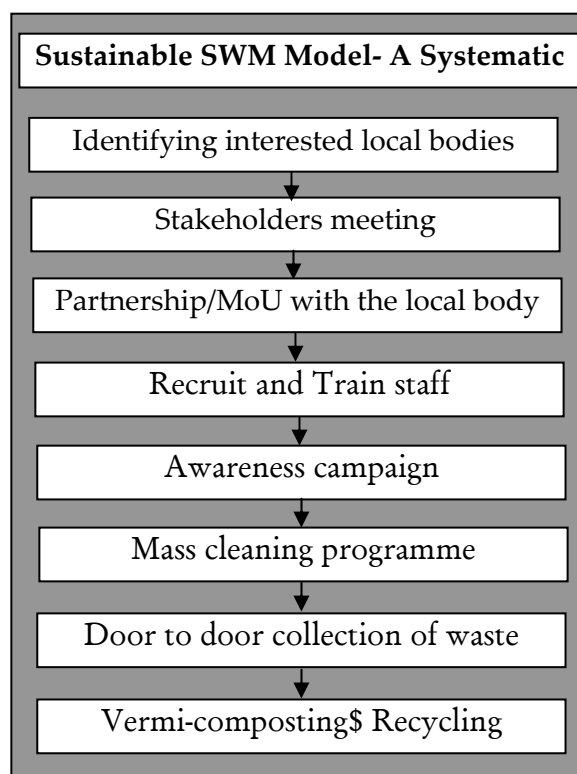
3Rs Good Practices

Hand in Hand follows a very systematic approach for building a sustainable SWM model. The approach is highly participatory involving various stakeholders and addresses the key aspects of recycling and source segregation facilitating, recycling fulfilling the objectives of the Municipal Solid Waste Management and Handling Rules, 2000.

- Before the door to door collection of household waste begins, the process of door to door collection and the user fee involved is explained to the public through various stakeholders.
- The collected organic waste is vermin-composted in the shed provided by the local.

Outcome of practices

- Two of the local bodies have been selected for the Central Government's Nirmal Gram Puraskar in which efficient SWM forms important selection criteria.
- Even waste from streets and common area are collected preventing open burning of wastes especially plastics.
- The awareness and behaviour change communication employed is holistic and stresses on waste reduction and waste segregation for resource conservation.





Waste collecting tricycle



Woman participating in Recycling



Waste collecting from households



Raw compost with worms



← Compost for sale