

3R GOOD PRACTICES IMPLEMENTED BY NGOs/ CBOs



3R Good Practices in China

NGO /CBO	Beijing Green Cross eco-cultural communication center
Activity	Promotion of reduction and recycling of municipal solid waste practices
OUTLINE OF 3R GOOD PRACTICES	
Keyword	Municipal Solid Waste, Reduction, Recycle, Beijing, China
Country	China
Area Implemented	Beijing
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Waste Sector	Municipal Solid Waste
3R Practice	Reduce and Recycle of Municipal Solid Waste
Website / Data Source	http://translate.google.com/translate?sourceid=navclient&hl=en&u=http%3a%2f%2fwww.greengo.cn%2fcompany.php%3fcomid%3d36

OVERVIEW OF PRACTICES

Introduction

Beijing Green Cross eco-cultural communication center was founded in December 2003. It is committed to the urban and rural ecological construction, promotion of recycling of resources, conducting environmental education, and cultivation of environmental awareness and conservation of resources.

Activity

It was involved in promotion of recycling and conducting educational activities at 30 schools in Chaoyang District to promote waste separation and recycling of renewable resources. This center initiated a project the "Green Cross eco-house - the House of the Future", involving families in recycling and modern science and technology. The Green Cross in Beijing actively has conducted survey on waste composition to collect first-hand information from the source, planning for municipal solid waste reduction.

Outcome of the practice

- Increased awareness of waste recycling process and the burdens caused by disposal of municipal wastes.
- Green Cross eco-house - the House of the Future" project, won the second class of "China Youth Toyota Environmental Protection Award"