

3R GOOD PRACTICES IMPLEMENTED BY NGOs/ CBOs



3R Good Practices in China

NGO /CBO	Center for Environment & Human Development (CEHD)
Activity	Waste Management and Composting
OUTLINE OF 3R GOOD PRACTICES	
Keyword	Solid Waste, E-Waste Organic Waste, Composting, Reducing, Reusing, Recycling, China
Country	China
Area Implemented	Beijing
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Waste Sector	Municipal Solid Waste, plastics, organic waste
3R Practice	Plastic Bag Reduction, Composting of Organic Waste
Website / Data Source	http://www.greenchoice.cn/index_eng.php?var1=content/about/theproject/project.htm

OVERVIEW OF PRACTICES

Introduction

The China Environment and Sustainable Development Reference and Research Centre (CESDRRC), Friends of Nature (FON) and Global Village of Beijing (GVB) have identified and begun to address the exponential increase in consumption in China by initiating green consumption projects and minimize their impact on the environment. The campaign created a Green Choice (Beijing) website (<http://www.greenchoice.cn>) to provide the public with easy to follow tips, which empower them to become more environmentally responsible, while at the same time providing well researched in-depth information to support their decisions. One of the objectives of the project is to encourage consumers to organize composting and recycling centers in their communities and to use these rather than simply throwing away waste products.

Activity

The project involves two to three phases:

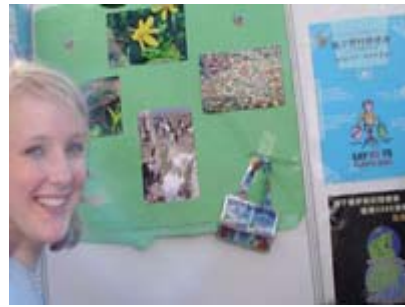
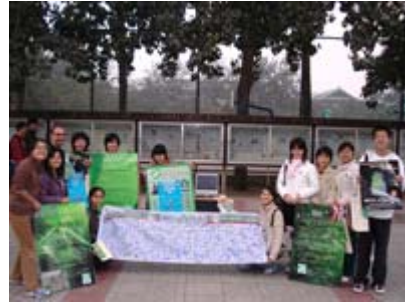
- Phase one focuses on the development of a webpage with comprehensive information about environmental issues in China and detailed consumer tips on how to live a sustainable life-style.
- Phases two and three involves promotion activities and materials (a Green Consumption Guide, flyers/brochures, postcards, posters, community activities, booklets) as well as developing education materials and delivering these materials at schools.

The project webpage contains information on the reduction of municipal solid waste and e-waste through reduce, reuse and recycle practices. In addition, the information on organic waste composting and utilization of compost as fertilizer and mulch is presented using several links as resources.

During several activities on university campuses, the Green Choice team supported the University Cooperative Action (UCA) network, an association of student groups at different universities in and around Beijing, in their efforts to reduce the use of plastic bags in shops and by consumers.

Outcome

- Reduce the amount of waste ending in landfill
- Increased awareness on environmental issues and management through recycling
- Utilizing compost in lieu of chemical fertilizers
- Minimizing the use of plastic bags



Plastic Reduction Action in University campus