

3R GOOD PRACTICES IMPLEMENTED BY NGOs/



3R Good Practices in Japan

NGO /CBO	Japan Steel Can Recycling Association
Activity	Promoting the recycling of steel cans
OUTLINE OF 3R GOOD PRACTICES	
Keyword	steel can, recycling, Japan
Country	Japan
Area Implemented	Japan
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Waste Sector	municipal solid waste
3R Practice	recycling of steel can
Website / Data Source	http://www.steelcan.jp/english/index.html

OVERVIEW OF PRACTICES

Introduction

Japan Steel Can Recycling Association is a non-profit organization established in 1973 by steel producers, can manufacturers and steel distributing companies. The aim of the association is to promote the recycling of steel cans.

Efforts of the Japan Steel Can Recycling Association in 2007

- Reducing weight
- Promoting recycling
- Enlightenment of 3R and promotion of social contribution activities

A committee for the weight-reduction of steel cans has been established within the association with an aim to reduce the weight of steel. The association investigate the state of sorted discharge/sorted collection and the scrap market, and provide information to promote collaboration and cooperation with municipalities throughout Japan. It was involved in litter prevention/recycling campaign activities and gave presentations at environmental exhibitions to spread the understanding of steel can recycling. This organization issued leaflets on “What is recycling? Steel cans” and distributed to visitors to ironworks and elementary schools throughout the country. The website was also expanded and improved to answer various questions from the public regarding steel can recycling. The “Group Collection Support” was started to contribute to the outstanding environmental education carried out at elementary schools nationwide. The forums and seminars are held together with other organizations involved in the recycling of containers and packages. In addition, the organization participated in “Supporting the World’s Poor Children with Food Cans”, a project implemented by the United Nations World Food Program.



3R Seminar for Working Together in Kita-Ku, Tokyo



2nd Forum on 3R Promotion for Containers and Packing in Kobe

