

3R GOOD PRACTICES IMPLEMENTED BY NGOs/



3R Good Practices in Korea

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| NGO /CBO | Korea Waste Movement Network (KWMN) |
| Activity | Reduce the use of plastic bags |
| OUTLINE OF 3R GOOD PRACTICES | |
| Keyword | plastic bag, disposables, reuse, Korea |
| Country | Korea |
| Area Implemented | Seoul |
| Address | Not Available |
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| Contact Person | Not Available |
| Waste Sector | municipal solid waste |
| 3R Practice | reducing solid waste generation |
| Website / Data Source | http://www.grrn.org/zerowaste/kwmn.html http://www.wiserearth.org/organization/view/64352d79a3c9f391ea830e4f618d24d7 |

OVERVIEW OF PRACTICES

Introduction

Korea Waste Movement Network (KWMN) is a core group networking various NGO addressing problems on wastes. For the zero-waste society, KWMN is involve in raising public awareness, researching alternatives, livening up public activities, setting up recycling system, and influencing public policy on waste management. About 270 member clubs including women, consumers, civic, and environmental groups are participated in this network. This network consists of several committees such as committee for wrapping wastes, incineration/landfill, food wastes, toxic wastes, and policy counseling.

Activities

- Reduce the use of plastic bags
- Take action for “bring my own cup” movement
- Fast-food Chains and 'No Disposables' Movement
- Expansion of Zero-Waste Management at Fast-food Franchises

The KWMN has been working on waste-zero movement to reduce the use of plastic bags. As one of the activities, housewives are first urged to carry their own baskets and durable bags to the market and shopping centers. Furthermore, the network proposed to the Korean government that every store should charge customers for plastic bags to discourage their use and take it mandatory to give deposit refunds to customers who return their plastic bags. They were involved in an action plan for "bring my own cup" movement at public buildings the very first step of the movement. In addition, KWMN started the campaign entitled 'reduce the use of disposable goods'. In this they mainly focused on "non-disposable goods" movement as 30% of total waste volume generate in urban areas were from the fast food chains.

Outcome

The activities of KWMN has influenced on the regulatory bodies, fast food stores and the public. Based on the movement “Fast food Chains and No Disposables”, the Korean government declared that every fast food store is responsible for recycling or returning 90% of disposable items it utilizes in February 1999. Lotteria, the largest fast food franchise in Korea, accepted the idea of non-disposable items and now runs a model store at Jongro, downtown in Seoul.