

3R GOOD PRACTICES IMPLEMENTED BY NGOs/



3R Good Practices in Malaysia

NGO /CBO	Regional Environmental Awareness Cameron Highlands (R.E.A.C.H)
Activity	Awareness Program on Recycling
OUTLINE OF 3R GOOD PRACTICES	
Keyword	solid waste, recycling, Malaysia
Country	Malaysia
Area Implemented	Cameron Highlands
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Waste Sector	municipal solid waste
3R Practice	recycling of solid waste
Website / Data Source	http://www.reach.org.my/index.php?option=com_frontpage&Itemid=1

OVERVIEW OF PRACTICES

Introduction

Regional Environmental Awareness Cameron Highlands (R.E.A.C.H) was formed by residents of Cameron Highlands. Its aim is to conserve Cameron Highland's natural resources and natural heritage, surrounding forest and to provide sustainable agriculture with quality drinking water.

Activity

- Set up recycling centers
- Awareness program on recycling

A few recycling centers have been set up by R.E.A.C.H members at their place of residence or business. These centers serve as collection centers for community. R.E.A.C.H in co-operation with the Local Authority, Majlis Daerah Cameron Highlands (MDCH) plan to set up a recycling center with a compactor machine set up by a recycling vendor from Penang.

Outcome

The awareness programs run by the committee is a prime initiator in educating the community on the benefits of recycling.



Awareness program on recycling



Sorting recyclables on World Cleanup Day