

3R GOOD PRACTICES IMPLEMENTED BY NGOs/



3R Good Practices in Singapore

NGO /CBO	Environmental Challenge Organization (ECO) Singapore
Activity	Mentoring "Things You Can Do" Campaign
OUTLINE OF 3R GOOD PRACTICES	
Keyword	plastic bag, paper, refillable stationery, reject, reuse, recycling, Singapore
Country	Singapore
Area Implemented	nationwide
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Waste Sector	municipal solid waste
3R Practice	reuse of bags, recycle paper
Website / Data Source	http://www.eco-singapore.org/about-us

OVERVIEW OF PRACTICES

Introduction

Environmental Challenge Organization (ECO) Singapore is a not-for-profit social enterprise. Its aim is to establish a voluntary environmental movement, thereby creating opportunities for active involvement by Singaporean youths, instilling a sense of commitment and awareness of environmental issues and global hazards.

Activity

- Mentoring "Things You Can Do" campaign

The "Things You Can Do" campaign focuses on identifying the "7 Easy Green Habits", that youth can start doing in school or at home for a start to lead a greener lifestyle. Out of the seven habits, the three habits regarding 3Rs practice are using refillable stationery, rejecting and reusing plastic bags, and recycling paper. The campaign was done in three phases. Phase one include over 30 schools host campaign speakers, who talk to audience members on "7 Easy Green Habits"- lifestyle practices that are easy to be adopted by youth. Phase two covers volunteers head down to the schools to carry out the evaluation of the students there and also find out the effectiveness of the school talks and posters, and whether the campaign is effective in influencing the mindsets of young people. The report of the study will be presented to ECO Singapore, and governmental bodies, such as the Ministry of Environment and Water Resources and the National Environment Agency. The final phase of the campaign is a conference titled "Conversation for Conservation". By bringing youth environmental leaders from various schools nation-wide, the conference hopes to serve as a platform for networking and collaboration between these youth leaders so that larger and more meaningful environmental projects could be developed and initiated.