

## 3R GOOD PRACTICES IMPLEMENTED BY NGOs/



### 3R Good Practices in Singapore

<b>NGO /CBO</b>	<b>EARTHlink NTU</b>
<b>Activity</b>	Bring Your Own Bag Week Campaign, Holding Fashion Parade and Model Exhibition with Recycled Materials
<b>OUTLINE OF 3R GOOD PRACTICES</b>	
<b>Keyword</b>	plastic bag, reuse, recycling, Singapore
<b>Country</b>	Singapore
<b>Area Implemented</b>	within Nanyang Technological University (NTU) campus
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<b>Waste Sector</b>	municipal solid waste
<b>3R Practice</b>	reuse of bags
<b>Website / Data Source</b>	<a href="http://clubs.ntu.edu.sg/earthlink/web/el_home.html">http://clubs.ntu.edu.sg/earthlink/web/el_home.html</a>

## OVERVIEW OF PRACTICES

### Introduction

EARTHlink is a non-government, non-profit, tertiary institution-based organization since 1993 which has been promoting environmental awareness among all staff and students of NTU. The aim of EarthLink NTU is to promote environmental awareness among students, both within and out of campus through publishing articles and publicizing articles of interest and matters related to the club and aiding other organizations in setting up recycling projects.

### Activity

- Bring your own bag week campaign
- Fashion Parade with recycled materials

The club proposed Nanyang Technological University (NTU) a comprehensive implementation of a 10¢ surcharge for each plastic bag in the campus. This program insisted cooperation of campus dwellers in view of considering the alternatives other than purchasing the plastic bag, which consist of bringing their own durable carrier bags/plastic bags in order to reduce the amount of municipal solid waste to a certain extent. The fashion parade was displayed by models wearing designed clothes that are made up of recycled materials. The model exhibition comprised of 3D models that are made up of recycled materials depicting the various environmental problems.

